

Do you hate getting cold sales pitches?...

I know we've never
met, but can I sell
you something?





... So do your prospects.




Oh *#@%, not that guy!




Just ignore him.




You can easily end up
burning more bridges
than you're building.



Maybe I should've said,
'hello' before giving
them a sales pitch...



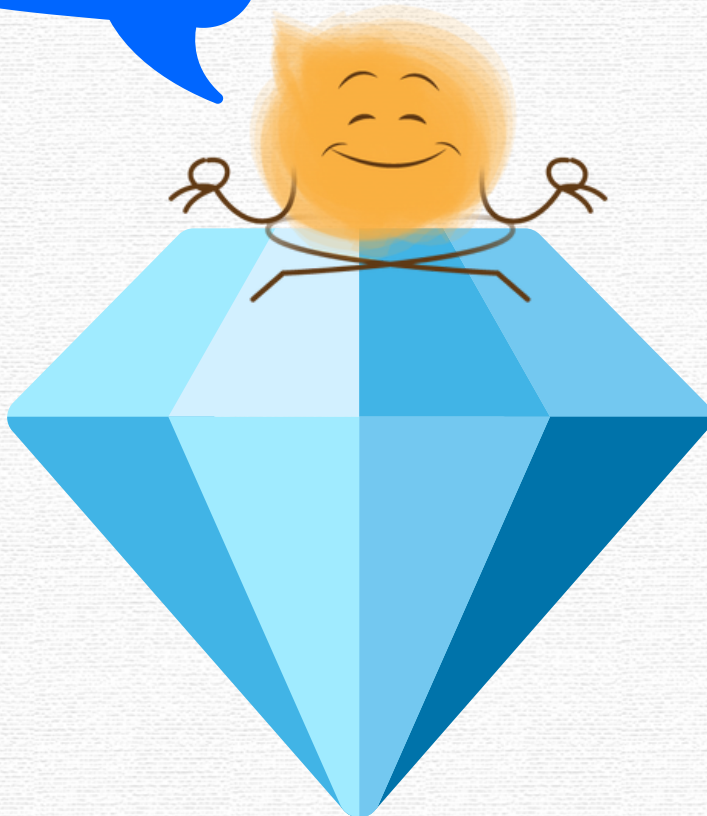
Oh, the
humanity!



When you offer **value first**, your prospects are more likely to hear what you have to say.



How's this for value?



GREAT, that is exactly what I needed!



Your price matters *only* when you lack value

A lot of complex product companies
don't actually practice what they
preach.



...The irony

They say they 'make things more
simple', but your outreach, marketing,
& sales scare prospects away...



Sound familiar?



Your price matters *only* when you lack value

Simply said, there are only 3
ways to grow your company:

1. Add value at the **top of funnel** creates prospects
2. Add value in the **middle of funnel** creates higher margins.
3. Add value at **bottom of funnel** creates ARR.

Wow! That's
exactly right!





**Rip Media Group helps
you start conversations
and
create value with your
best prospects.**

Are you excited to
talk with me now?



Yes, I finally am
getting help!



Growth from the ground up.

We help you to target your ideal buyer personas using creative, value first campaigns. This unique process encourages more warm conversations with your potential prospects.

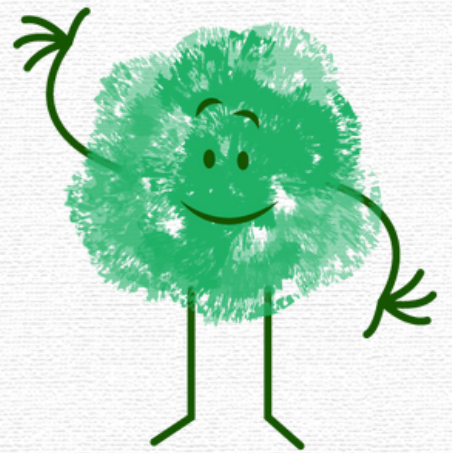
Book a call 

- ✓ Buyer Persona Analysis
- ✓ Messaging, Design & Video Expertise
- ✓ Constant Campaign Refinement
- ✓ High Response Rates
- ✓ Value First Content
- ✓ Training For Sales & Marketing
- ✓ Dedicated 1:1 Support
- ✓ Created with you, and for you

Book a call today!



What makes us different from the rest?



We believe in giving before taking.

Instead of spending thousands on ads, you know it's better to add value, and start authentic 'let-me-help-you' conversations first.

Too many people make the mistake of leading with a sales pitch before attempting to understand the needs of their prospects.

Rip Media Group builds your outreach by building real relationships first., then adds value to separate you from your competition.

Quality.
Quantity



The Rip Media Group Process

1. Who is your ICP?

We start by finding out exactly who your ideal buyer personas are and then go away and search for the perfect prospects.

2. Filtering

Once our initial list of prospects has been approved by the client, we'll extract and filter them to ensure they meet your criteria.

3. Value Message

Your valuable messages are created with an elevated and engaging brand voice as we create your graphics, videos, content.

4. Call To Action

When a prospect agrees they're happy to find out more, send them to the your best call to action.

5. Offer More Value

Rip Media upgrades your videos, website, landing pages, and infographics to create trackable content.

6. Review & Refine

At the end of each month, the campaigns are reviewed to discover successes and adjusted, if needed.



Automate Your Selling Funnel

70% of your sales cycle is done without your sales team

WHO? WE CREATE YOUR LIST

Could be 500 or 50,000 Ideal Customer Profiles

OFFER VALUE TO THIS PERSON

Attract prospects by sending them interesting, eye-catching and useful content.

OFFER MORE VALUE

Prospects with interest receive are sent more value, not a pitch or demo - yet.

CALL TO ACTION

Engagement tracking leads to a discovery call or survey with your most interested prospects.

NURTURE & EDUCATION

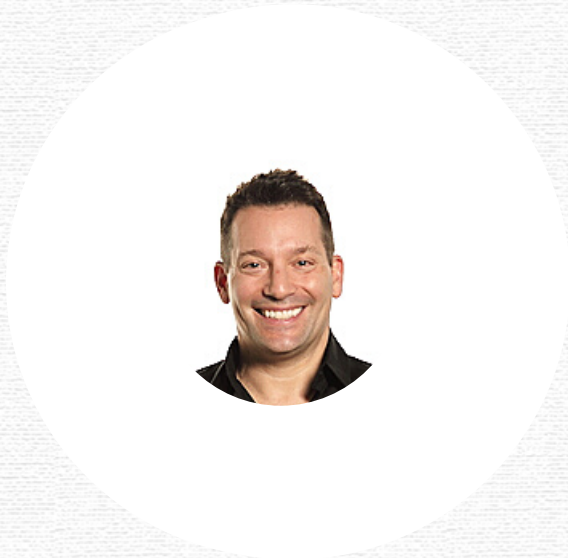
Video, polls, graphics and educational content to move the sales cycle forward.

RESULT:

More leads, higher value deals, & recurring customers.



Leading by example



Maury Rogow
Chief Executive Officer



Rip Media Group
15 People. 14 Years.



14K Followers



8,000 Students
in Masterclasses



30 Years in Growth
Marketing



Customer campaigns
created new revenue of
\$150,000,000



800 Campaigns
(from start ups to the
Fortune 100)

Wow! That's a lot
of new revenue!



Trust is paramount

Listen to what just a couple of our clients say about us:

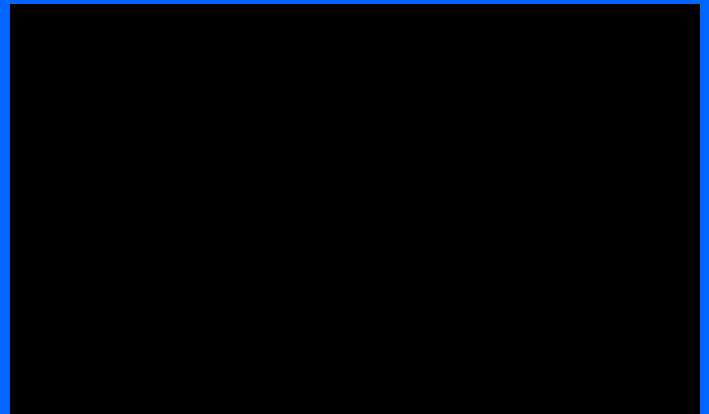


The most respected companies trust our team



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The most respected companies trust our team



What's next?



Let's Chat

Let's set up a chat here

'Too soon' to chat?,
Just connect to learn more on

LinkedIn here



in

